



Organisational Overview:

Clean Waters to the Sea - **Tokarau**¹ Moana Charitable Trust recognises the degraded water quality within the Doubtless Bay catchment. This condition has occurred over time, due to waterways being unprotected against the effects of: unsustainable agricultural practices; an absence of a native vegetation filter; erosion and silting effects; urban pollution, depletion of fish stocks and by removal of native flora and fauna habitats.

Clean Waters to the Sea **Tokarau** Moana Charitable Trust is made up of volunteer members of the Doubtless Bay Community.

We are local people, caring about local issues and doing things locally to make a difference to our future environment.

Our aim is to restore our water ways to a high standard.

*He rangai maomao
Ka taka ki tua o Nukutaurua
E kore e muri e hokia*

*When the shoal of maomao
Swim past the point of Nukutaurua(Fairway Reef)
They will never return*

“Once a group of like thinking individuals have decided on a path of action, they will continue until they have achieved what they have set out to do ”

¹ **Tokarau** – is the Bay of many plentiful fishing rocks. Now known as Doubtless Bay.



Our Vision:

To facilitate the restoration, maintenance and protection of a high standard of water quality within all the water ways of the Tokarau - Doubtless Bay Catchment

Mission statements:

The trust aims to achieve its vision through working under the following four focus areas;

- **Pou One:** Community engagement and participation

- **Pou Two:** Provision of recommended riparian planting

- **Pou Three:** Supporting sustainable land use practices

- **Pou Four:** Sustaining what we set out to achieve

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	Focus Area	Mission Statement:	Outcomes for 2014
Pou One	Community engagement and participation	Encourage participation from diverse community groups as a resource to support the continuation of the trust's vision	Projects and activities demonstrate a mixed demographic of ages, cultures, backgrounds, skill sets and organisations inclusive of; local businesses, local council, education providers, private individuals, iwi, Measured through: Data base membership details and analysis. Project team composition. New and growing membership.
		Undertake consultation with local business and education providers to support outcomes relevant to our local communities	
		Facilitating both employee and volunteer involvement	
		Creating a sense of urgency to attend to water quality now through strategic marketing and publicity	
		Liaise with local body and government agencies to show case the vision and focus areas of the trust	
pou Two	Provision of 'recommended' riparian planting	Support riparian planting as an effective means of reducing erosion and minimising the incidence of flooding Support riparian planting as an effective means of reducing erosion, arresting silt and to minimise flooding	The site at Wrathall Road is developed into a hub that showcases the work of the trust. Measured through: Stock take and sales numbers. Description of current site against project plan (progress report) Site visitors' book – members/non members
		Increasing and protecting green corridor habitats to the sea for all native flora and fauna	
		Education about water way management; fencing of stock, water purification,	
		Establishing a nursery for the production and or distribution for recommended planting while working in conjunction with local nurseries	
		Developing a nursery for the purpose of showcasing the work of the trust	

	Focus Area	Mission Statement:	Outcomes for 2014
Pou Three	Supporting sustainable land use practices	Encourage landowners to appreciate the gains of increased pasture productivity as a result of riparian protection	<p>Clean Waters to the Sea Tokarau Moana Charitable Trust is recognised locally for 'adding value and providing expert guidance' in the use and management of land and waterways within the Doubtless Bay Catchment.</p> <p>Measured through: Invitation by local council organisations, local farming groups, Iwi and individuals to act as an adviser in the use and management of lands and water ways</p>
		Highlighting the importance of increasing soil fertility as a mechanism for protection against erosion	
		Developing appropriate mapping to aid planning and the ability to report progress	
		Support and promote the incorporation of Iwi Kaitiakitanga and Tauwi conservation principles in local agricultural practices	
		Incorporating on going scientific monitoring of catchment and coastal water quality as environmental indicators	
		Improving water quality through natural water filtration methods	
Pou Four	Sustaining what we set out to achieve	Establish and sustain the governance systems of the trust	<p>Clean Waters to the Sea Tokarau Moana Charitable Trust is established and functions as a charitable organisation, recognised locally for the work that it does.</p> <p>Measured through: Established relationships with partner organisations. Membership includes a wide cross section of our community. Trust involvement in local projects is through invitation in recognition of our knowledge, support, guidance and credibility.</p>
		Build the capacity of the trust members to design and implement sustainable projects	
		Identification of finite and sustainable sources of funding that aligns to the principles of the trust	
		Promotion and marketing of the trust as a mechanism for gaining local support, increasing and sustaining trust membership	